



The Rural-Urban Record

Your Free Community Newspaper

www.rural-urbanrecord.com | 440-236-8982

2024 Advertising Rates

distribution

Lorain County

Columbia Station - 4383

Elyria - 4049

Grafton - 4916

LaGrange - 2538

Wellington - 4785

Total - 20,671

mechanics

Column Widths

1 Column - 1.5625"

2 Column - 3.3125"

3 Column - 5.0625"

4 Column - 6.8125"

5 Column - 8.5625"

6 Column - 10.3125"

Example: 3x8 ad

5.0625" x 8"

display ads

Open Rate:

\$20 per column inch

Full page(96") - \$725

1/2 page(48") - \$535

1/4 page(24") - \$350

*All prices include color

other info

Ad Deadline

12pm Wednesday prior to Monday Publication

Digital & Print Fee

\$6 Fee will be added to all display ads

Newspaper Inserts

Contact us for pricing information

classified ads

MUST BE PREPAID!

Personal Classified \$16

(15 words or less, 25¢ thereafter)

Business Classified \$25

(15 words or less, 25¢ thereafter)

Special Set up \$27

The ad is centered and capped (15 words or less, 25¢ thereafter)